President Reagan's Visit

A Commemorative Remembrance
Chamber Of Commerce
Mooresville, Indiana
June 19, 1985
Why Mooresville?

by Randy Haymaker

Several people have asked me why President Reagan would want to visit Mooresville. I can think of many reasons.

The President was to visit Indianapolis for the US Dyecees convention. As he leaves Washington DC, he's been wanting to plug his income tax reform package.

It makes better press if the President speaks in a small town. He likes to be thought of as the "common man's President" and he will find plenty of them in Mooresville. He thinks that small businesses will be the largest recipient of his tax reforms and there are plenty of such businesses in Mooresville.

Mooresville, unlike many towns surrounding Indianapolis, has an identity. You must travel through countryside to get here, unlike most nearby towns which are merely continuations of a "strip" from Indianapolis. It has a viable small business district and many new small businesses as well as many which have expanded in recent years.

Among those new businesses is Indiana Uniform Company, one of the owners of which is Bill Seashol, who happens to be the Chamber of Commerce president here. Seashol's company is just a few years old and has developed greatly during the past three years.

Reagan wishes to visit a group of businessmen and a small town Chamber of Commerce is a perfect setting.

Of course, one reason why Mooresville business is so strong is the proximity, yet separation, from Indianapolis. That proximity to the airport, along with two or three good routes from the airport to Mooresville, aided in the selection.

Unlike many other suburban towns, Mooresville has had few negative business stories in recent years that would invite sarcastic articles about the President's visit. A good example is the Public Service Indiana debacle and PSI strike which probably eliminated Plainfield.

Reagan wished to meet with a business group in its normal setting. That's why the appearance is before (in general) Chamber members in their regular meeting place.

But no one supposes it will be a "normal" day.

THE TIMES

The tables are ready and waiting at Mac's Family Restaurant for the audience expected to view President Reagan on Wednesday. Representing the Mac's staff from left are: assistant manager Joyce Leonard, manager John Sebastiani, operations director Joe Taggert, and waitress Linda Harton.

A B O U T  M O O R E S V I L L E

Founding Father Samuel Moore plotted the pleasant community of Mooresville, Indiana, in 1824 after purchasing the original twenty-acre plot of land for $2 an acre. The speculative pioneer lived until 1889, dedicating most of his energies to the prosperous, growing village of Mooresville.

Situating fifteen miles southwest of Indianapolis on Indiana Highway 67, Mooresville claims an abundance of the fertile soil that makes possible its traditional swell of farm-related jobs. Supplementing this agricultural core are more than three hundred fifty professional and area businesses. The steady mushrooming of residential complexes and shopping sites has necessitated a recent stretch of the town limits.

Mooresville is a community that has benefited from a stable, enlightened citizenry that welcomes and encourages change and development. Broad-based interests and support in community action programs are evident and range from an annual cleanup campaign to award-winning entries in the Indianapolis 500 Festival Parade. An aggressive Plan Commission has developed concise regulations and a new "buffer" zone for the town.

The Mooresville community has a bound moral and work ethic, an already diverse economic base, and the advantage of being geographically near a major international airport and an excellent interstate highway system that connects with national routes that reach across the entire United States. Its close proximity to the capitol of the state, Indianapolis, offers many advantages. Yet, Mooresville retains its identity as a distinct community within itself.

In 1870, Samuel Moore donated five acres for an "Old Settlers Reunion Picnic" and the land has served as the Town Park since that time. The Old Settlers Picnic survives today as a three-day annual event. Many churches, organizations, and booster clubs participate in the activities. The Lions Club took responsibility for the management of Old Settlers in 1962 and proceeds from the three-day event are divided between the town and the Lions Club. North Park, consisting of six acres, was donated to the town in the 1950's. In April 1971 the town purchased 104 acres on Indianapolis Road. It is now known as Pioneer Park and is currently being developed into a modern recreation area.

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ABOUT MOORESVILLE

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Welcome President Reagan

by Randy Hocking

In one of the last hectic weeks of his term, Monmoors have been preparing for today's historic visit by President Ronald Reagan. "Welcome Mr. President!" was the most popular of hundreds of signs on Monmoors lawn and in front of the Olympic Center. "We're glad to have the President here."

The President will visit the Monmoors Athlete's Village on the base of U.S. Army's Olympic Center. The President will be greeted by Capt. R. A. K. Bell, U.S. Army. He will speak at a proposed site for the Olympic Village, and then tour the base and the Olympic Center.

The President's visit will be the culmination of a week-long visit to the United States. He will visit the Olympic Center, the White House, and several other sites in the Washington, D.C., area.

He will be through the United States on the 13th of March, 1985.

The Monmoors Athlete's Village will be open to the public on Monday, March 13th, 1985.