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History

Mooreville was founded on a religious basis, when Samuel Moore, a Quaker, moved from North Carolina with his family in 1822 to escape from their neighbors' practice of slavery, with which they disagreed. He married Eliza Worthington, who helped establish the first Methodist church in the community. There are numerous Quaker churches, or Friend Meetings, that are heavily attended in this area.

Samuel Moore's family and others were some of the first settlers in what is now Brown Township and Morgan County. Moore built the first trading post in the area, and he established the first "general store." He laid out the town of Mooreville in 1825, at the age of 25, which consisted of four blocks, intersected by Main and Indiana Streets. There is nowhere a better maker than that intersection in Hadley Mini-Park downtown. Mooreville celebrated its 175th anniversary in 1999 and now covers over 10 square miles.

Mooreville is popularly known as "flag town," and we use the design "Home of the State Flag" Hadley Mini-Park and Hadley Middle School honor Paul Hadley, a well-known watercolor artist, and the designer of the Indiana state flag, who was a Mooreville resident. The blue and gold tower and star design was officially accepted in 1916, in honor of the state's 100th anniversary in 1916.

The original template of the flag design, as well as materials about and objects from both the Hadley and Moore families, are on display in the new Mooreville History Museum at the Academy Building across downtown Mooreville. The Academy was originally built as a Quaker schoolhouse, one of the first high schools in the state, in 1868. It was recently restored and renovated, and re-opened to the public in 2000, with the new museum, a one-room school, a public meeting room, and the offices of the Community Foundation of Brown County.

Business & Industry

Business and industry in Mooreville is thriving and growing. Nearly every type of business is represented, with service, professional, commercial, medical, retail, wholesale, construction, technology, and agricultural businesses. There are new retail stores at all sites have been attracted to our growing area. Several new industries have recently made their homes in Mooreville, adding to a large manufacturing base.

There are numerous quality buildings, lots, and large sites available for development in Mooreville, with available transportation, infrastructure, competitively low taxes, competitive utility rates, and economic incentives. The available labor pool in Morgan County is about 15,000. The Mooreville area, being close to the northern county line and Indianapolis, and easily accessible by several highways, also pulls employees from several surrounding communities, increasing the available workforce to over 50,000. Area residents make top employees with their Midwestern values, strong work ethic, and various training options for higher education and skills training.

The largest employers in Mooreville (at the time of publication) are: General Shale Brick, Jack K. Enoe Company, Enoe Signatures, Mooreville Consolidated School Corporation, Noce-Dale Products, Overtown Industries, St. Francis Hospital, Thriving Verner Company and Viking Air Tools.

There are businesses here that are well over 100 years old, dating back to the pioneer days and the beginnings of the town. The downtown business and shopping district, with its shops that serve residents as well as visitors who come from far and near to see them. Downtown charming streets play host to several community events throughout the year, including the popular Victorian Christmas celebration in December.

Housing

A wide variety of housing is available and affordable in Mooreville and the surrounding area, from historic homes to modern condominiums, from apartment complexes to planned communities, from city subdivisions to large wooded lots and rural farms. There are nearly 400 residences of various sizes, prices, and styles available in Mooreville. This diversity of housing opportunities allows developers to build homes to your specifications.

Properties, taxes, and the costs of living are relatively low (compared to other suburban areas) and within the affordable Midwest range. Neighbors in Mooreville are clean, safe, friendly, and committed to nearby schools, businesses, shopping, and recreational facilities. The drive to nearby work places is often short and convenient.

Education

The Mooreville Consolidated School Corporation encompasses Brown, Harrison, and Madison Townships and includes five elementary schools, one middle school (with an additional one planned for the near future) and Mooreville High School. Mooreville schools offer numerous athletic opportunities. They also offer a high quality education in a productive atmosphere with a renovated facilities, caring teachers, progressive administration and board, and active parent and community involvement.

New facilities opened in 2000, include a state of the art Natatorium, Education Center building, and an accessible playground, all available for community use. Recent initiatives include the establishment of a Business Education Community Partnership, and the hiring of a School to Career Coordinator and a Service Learning Coordinator. Mooreville High School is also part of the West Central Joint Services Vocational School, and the State's Area 31 Career Program.

Mooreville is also home to the non-denominational private Christian Academy, building new buildings completed in 2000. There are other private schools within a short distance, and there is a population of home school families who are able to take advantage of numerous local resources.

Within a hour's drive or less are several nationally recognized colleges and universities, such as Indiana University Purdue University, and Rose-Hulman Institute of Technology. There are dozens of higher education campuses available in the region, as well as Ivy Tech State College, which also offers classes at Mooreville High School.

Sports & Recreation

Mooreville's Park system consists of five town parks, including Pioneer Park, with 120 total acres. Pioneer Park offers numerous outdoor activities, a large pool, baseball diamonds, soccer fields, volleyball courts, new playgrounds of various sizes, and the recently upgraded Family Aquatic Center, which features three pools with large slides, a diving board, children's fountains and play areas, and a new and accessible entry as well as new picnic areas, concession stands, and tennis courts.

The Park Department offers a full range of lessons, camps, events, and activities for all ages throughout the year. Mooreville's Old Settlers Picnic, an annual regional event in 1870, takes place at Verner Park each August. Every two years, a large regional Civil War event and reenactment takes place here. Also downtown in town there is a softball park, junior football stadium, and a soccer complex. Numerous sports leagues for all ages and abilities are active year round, including the traveling Komen Soccer Team.

There are also local softball and baseball teams which offer a variety of activities, an established youth league in town, and recently built golf course on the edge of town, and several more in Indianapolis and surrounding areas.

In nearby Indianapolis, professional sports can be enjoyed, with the Indianapolis Blonde and Blaze (Soccer), Indianapolis Colts (NFL - AFC East Division Champions in 1999, Indianapolis Fever (WNBA), Indianapolis Ice (CHL - 1999/2000 Eastern Conference Champions), Indianapolis Indians (Baseball) and the Indiana Pacers (NBA 1999/2000 Eastern Conference Champions). Several of these teams have newly built world-class facilities. Also, the NCAA Headquarters, including the Hall of Champions, we recently moved downtown Indianapolis. Mooreville sports fans can also enjoy several national and international sports competitions hosted by Indianapolis, including the NCAA Basketball Final Four, Olympic Driving Trials, gymnastics, track, and skiing competitions, horse races, the Pan Am Games, the Kentucky Derby, and the world-renowned Indianapolis 500 Race.