

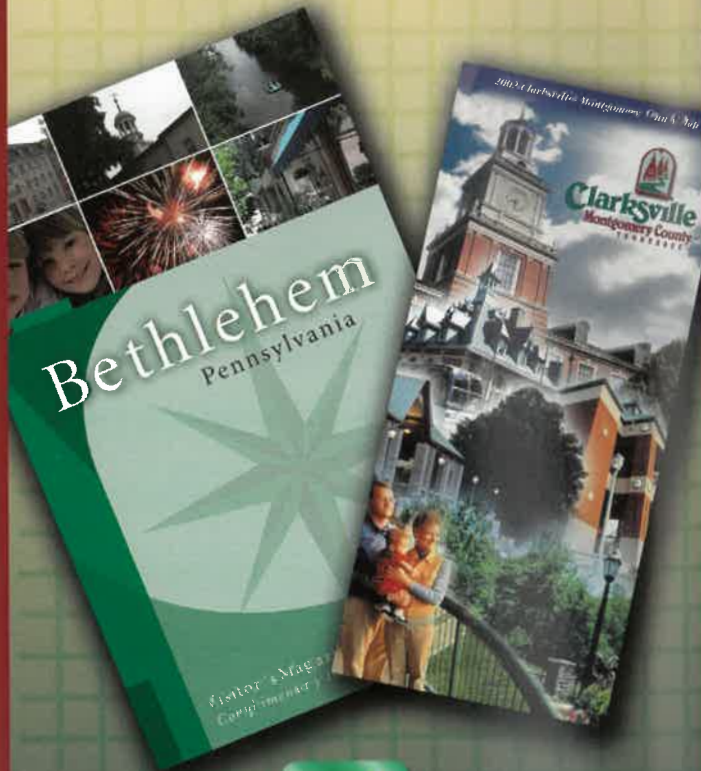
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History

Mooresville was founded on a religious basis, when Samuel Moore, a Quaker, moved from North Carolina with his family in 1822 to escape from their neighbors' practice of slavery, with which they disagreed. He married Eliza Worthington, who helped establish the first Methodist church in the community. There are numerous Quaker churches, or Friends Meetings, that are heavily attended in this area.

Samuel Moore's family and others were some of the first settlers in what is now Brown Township and Morgan County. Moore built the first trading post in the area, and he established the first "general store," he laid out the town of Mooresville in 1824, at the age of 25, which consisted of four blocks, intersected by Main and Indiana Streets. There is now a stone maker at that intersection in Hadley Mini-Park downtown. Mooresville celebrated its 175th anniversary in 1999 and now covers over five square miles.

Mooresville is popularly known as "flag town," and we use the slogan "Home of the State Flag." Hadley Mini-Park and Hadley Middle School honor Paul Hadley, a well known watercolor artist, and the designer of the Indiana state flag, who was a Mooresville resident. The blue and gold torch and stars design was officially accepted in 1916, in honor of the state's 100th anniversary year.

The original template of the flag design, as well as materials about and objects from both the Hadley and Moore families, are on display in the new Mooresville History Museum at the Academy Building near downtown Mooresville. The Academy was originally built as a Quaker schoolhouse, one of the first high schools in the area, in 1861. It was recently restored and renovated, and re-opened to the public in 2000, with the new museum, a one-room school, a public meeting room, and the offices of the Community Foundation of Morgan County.

Business & Industry

Business and industry in Mooresville is thriving and growing. Nearly every type of business is represented, with service, professional, commercial, medical, retail, wholesale, construction, technology, industrial and manufacturing companies. Many new retail stores of all sizes have been attracted to our growing area. Several new industries have recently made their homes in Mooresville, adding to a large manufacturing base. There are numerous quality buildings, lots, and large sites available for development in Mooresville, with available transportation,

infrastructure, comparatively low taxes, competitive utility rates, and economic incentives. The available labor pool in Morgan County is about 35,000. The Mooresville area, being close to the northern county line and Indianapolis, and easily accessible by several highways, also pulls employees from several surrounding communities, increasing the available workforce to over 500,000. Area residents make top employees, with their Midwestern values, strong work ethic, and various nearby options for higher education and skills training.

The largest employers in Mooresville (at the time of publication) are: General Shale Brick, Jack K. Elrod Company, LinEl Signature, Mooresville Consolidated School Corporation, Nice-Pak Products, Overton Industries, St. Francis Hospital, Thiesing Veneer Company and Viking Air Tools.

There are businesses here that are well over 100 years old, dating back to the pioneer days and the beginnings of the town. The downtown business and shopping district, with its shops that serve residents as well as visitors who come from far and near to see them. Downtown's charming streets play host to several community events throughout the year, including the popular Victorian Christmas celebration in December.

Housing

A wide variety of housing is available and affordable in Mooresville and the surrounding area, from historic homes to modern condominiums, from apartment complexes to planned communities, from city subdivisions to large wooded lots and rural farms. There are a variety of sizes, styles and price ranges in available housing, as well as numerous opportunities in new developments to build a home to your specifications.

Prices, taxes, and the cost of living are relatively low (compared to other suburban areas) and within the affordable Midwest ranges. Neighborhoods in Mooresville are clean, safe, friendly, and convenient to nearby schools, businesses, shopping, and recreational facilities. The drive to nearby work places is often short and easy.

Education

The Mooresville Consolidated School Corporation encompasses Brown, Harrison, and Madison Townships and includes five elementary schools, one middle school (with an additional one planned for the near future) and Mooresville High School. Mooresville schools offer numerous successful athletics programs. They also offer a high quality education in a productive atmosphere of new and renovated facilities, caring teachers, progressive administration and board, and active parent and community involvement.

New facilities, opened in 2000, include a state of the art Natarorium, Education Center building, and an accessible playground, all available for community use. Recent initiatives include the establishment of a Business Education Community

Partnership, and the hiring of a School to Career Coordinator and a Service Learning Coordinator. Mooresville High School is also part of the West Central Joint Services Vocational School, and the State's Area 31 Career Program.

Mooresville is also home to the non-denominational private Christian Academy, boasting new buildings completed in 2000. There are other private schools within a short distance, and there is a population of home school families who are able to take advantage of numerous local resources.

Within an hour's drive or less are several nationally recognized colleges and universities, such as Indiana University, Purdue University, and Rose Hulman Institute of Technology. There are dozens of higher education campuses available in the region, as well as Ivy Tech State College, which also offers classes at Mooresville High School.

Sports & Recreation

Mooresville's Park system consists of five town parks, including Pioneer Park, with 120 total acres. Pioneer Park offers numerous shelter houses, a jog/walk trail, baseball diamonds, soccer fields, volleyball courts, new playgrounds of various sizes, and the recently upgraded Family Aquatic Center, which features three pools with large slides, a diving board, children's fountains and play areas, and a zero-depth accessible entry as well as new picnic areas, concession stands, and tanning decks.

The Park Department offers a full range of lessons, camps, events, and activities for all ages throughout the year. Mooresville's Old Settlers Picnic, an annual regional event established in 1870, takes place at Pioneer Park each August. Every two years, a large regional Civil War event and reenactment takes place there. Also in town there is a softball park, junior football stadium, and a soccer complex. Numerous sports leagues for all ages and abilities are active year round, including the traveling Komets Soccer Team. There are also local self-pick orchards which offer a variety of activities, an established golf course right in town, a recently built golf course at the edge of town, and several more in Indianapolis and the surrounding areas.

In nearby Indianapolis, professional sports can be enjoyed, with the Indianapolis Blast and Blaze (Soccer), Indianapolis Colts (NFL – AFC East Division Champions in 1999), Indiana Fever (WNBA), Indianapolis Ice (CHL – 1999/2000 Eastern Conference Champions), Indianapolis Indians (Baseball) and the Indiana Pacers (NBA 1999/2000 Eastern Conference Champions). Several of these teams have newly built world-class facilities. Also, the NCAA Headquarters, including the Hall of Champions, was recently opened in downtown Indianapolis. Mooresville sports fans can also enjoy several national and international sports competitions hosted by Indianapolis, including the NCAA Basketball Final Four, Olympic Diving Trials, gymnastics, track, and skating competitions, horse races, the Pan Am Games, the Brickyard 400, and the world-renowned Indianapolis 500 Race.

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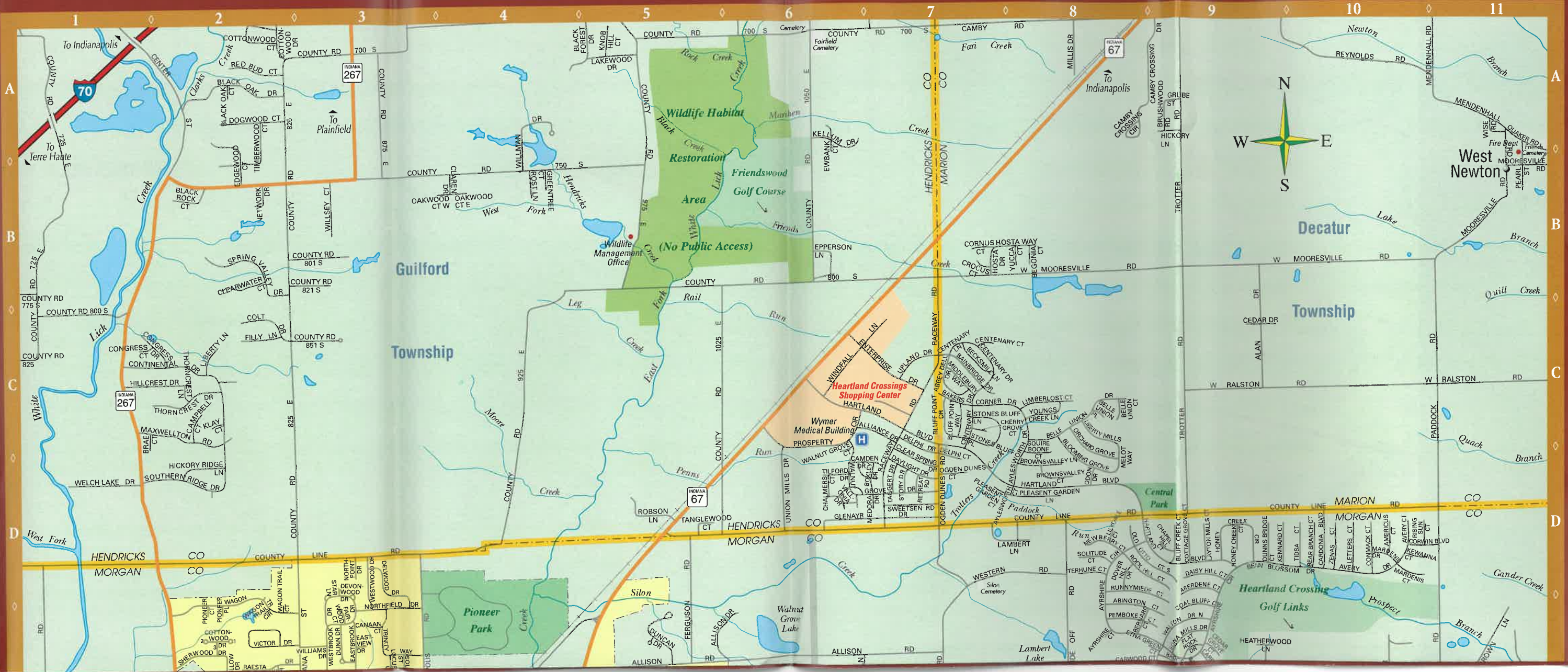
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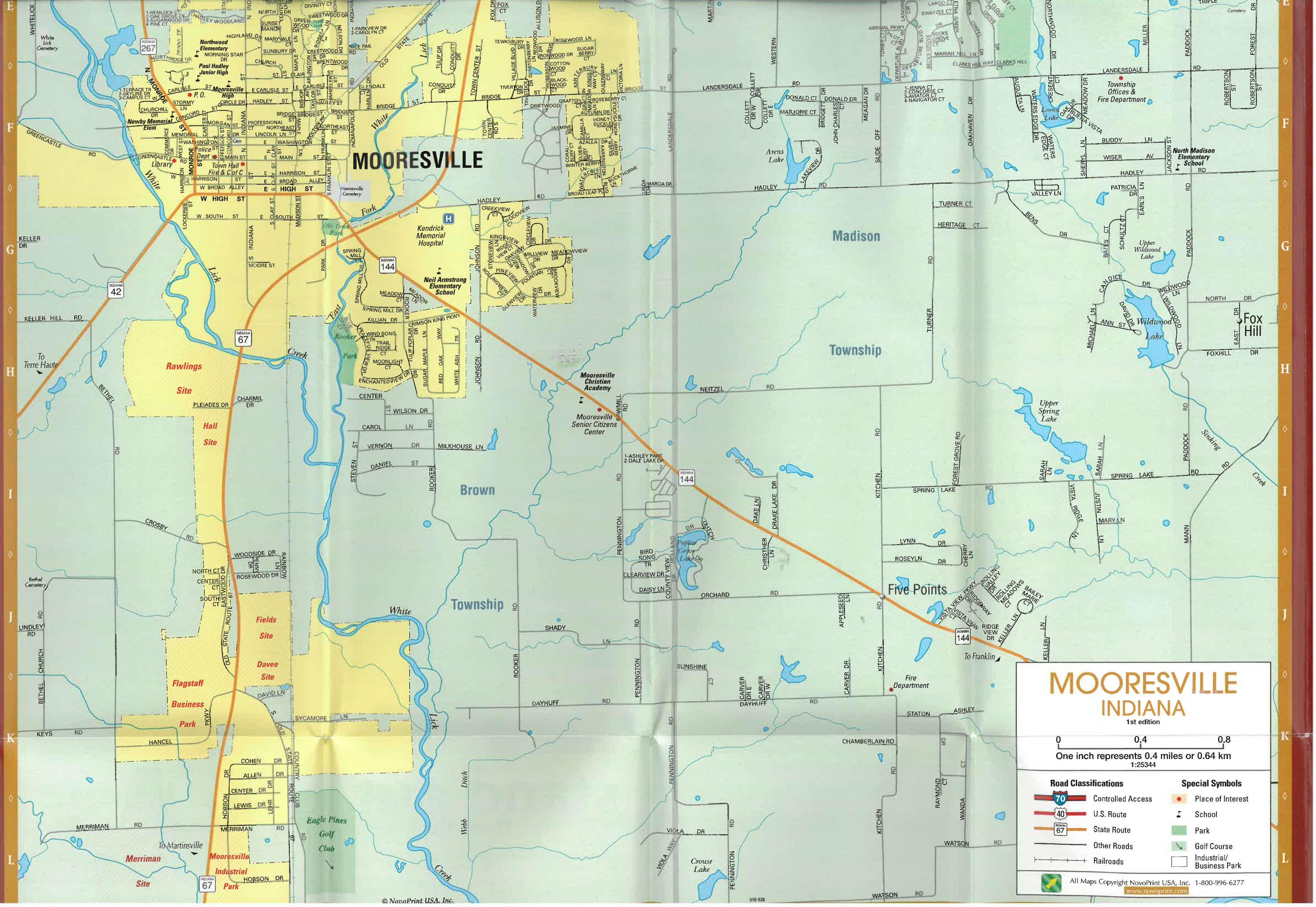
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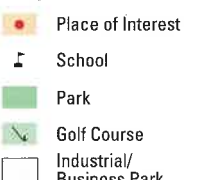
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