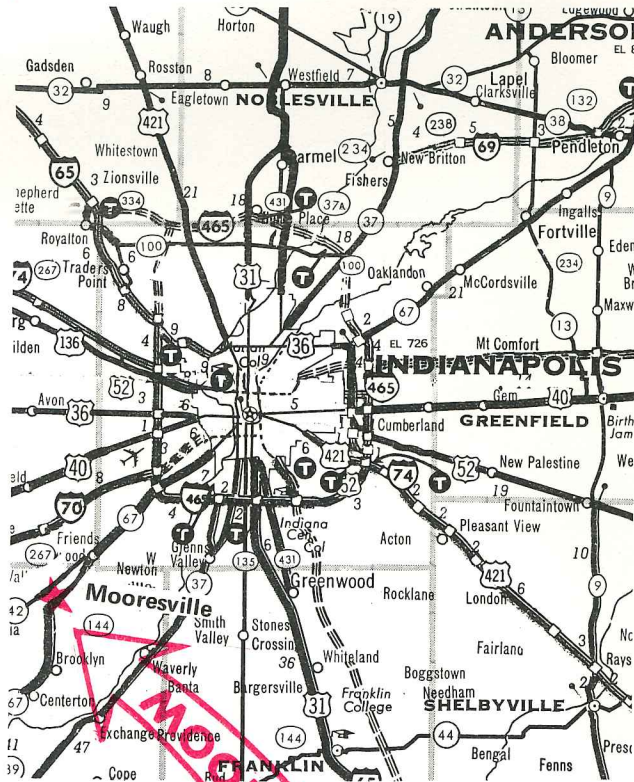


CLIMATE

The average temperature in summer is 70 degrees and 40 degrees in the winter. The average rainfall is 39.69 inches with prevailing winds being southwesterly.



LOCATION

Mooresville is located in Central Indiana, fifteen miles southwest of Indianapolis on Dual Highway 67. Interstate 70 is three miles north and State Roads 42 and 267 run through Mooresville. Mooresville is a hub of several communities, many of which rely on Mooresville for their shopping needs. Easy access to Indianapolis Weir Cook Airport and Indianapolis Stock Yards, with both being only ten minutes away, make our community an ideal place to live and work.

MOORESVILLE MERCHANTS

Numerous business firms serve the area. Included are: 6 Automotive Repair (Garage & Body Shops), 4 Auto Parts & Accessories, 3 Automobile Sales (New & Used), 2 Attorneys, 1 Bakery, 3 Banks - Financial, 3 Barber Shops, 12 Beauty Shops, 2 Bottle Gas, 2 Bowling Alleys, 1 Cycle Sales & Service, 2 Cleaners, 3 Dentists, 5 Doctors, 6 Electrical Sales & Service, 2 Farm Equipment, 3 Florists, 2 Furniture Stores, 2 Funeral Homes, 4 Retail Grocery Stores, 4 Heating & Air Conditioning, 2 Hardware Stores, 1 Insurance Agencies, 2 Ice Cream Stores, 2 Jewelry Stores, 1 Lumber & Supply, 2 Liquor Stores, 2 Laundry Mats, 3 Machine Shops, 1 Monument Firm, 1 Nursing Home, 1 Optometrist, 3 Mobile Homes - Camper & Recreation Sales, 1 Newspaper Publisher, 2 Pharmacies, 1 Printing Firm, 5 Plumbing Firms, 12 Realtors, 10 Restaurants, 3 Rubbish Removal Services, 1 Sawmill, 1 Sand & Gravel Plant, 2 Septic Tank Services, 3 Sport Shops - Bait & Tackle, 1 Shoe Repair, 9 Service Stations, 2 Taverns, 1 Tax Service, 1 Termite & Pest Control Dealer, 4 TV Sales & Service, 1 Theatre, 2 Water & Well Drilling Services, 1 Washer & Dryer Service, 2 Wearing Apparel Stores, 1 Variety Store and 2 Veterinarians.

THIS BROCHURE COURTESY OF
MOORESVILLE
CHAMBER of COMMERCE
P.O. BOX 62
MOORESVILLE, INDIANA 46158
PHONE 317-831-6509

Published JAN. 1975

OFFICERS - 1978

President - DON LEISEN
Vice President - JAMES DICKINSON
Treasurer - JANE ROANE
Secretary - CAROL DERBYSHIRE

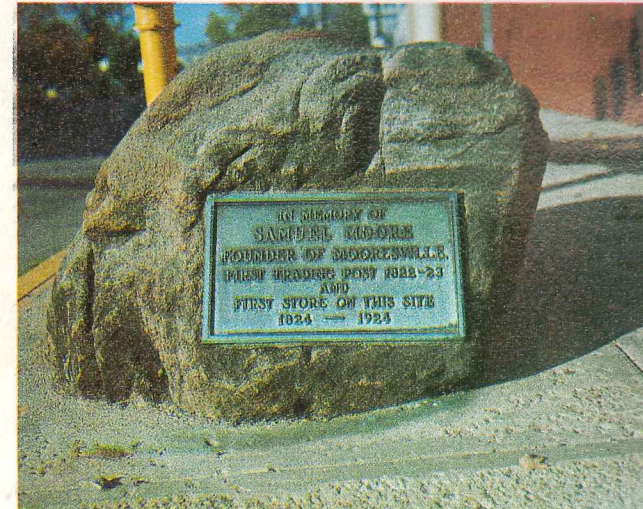
BOARD of DIRECTORS

FINAL YEAR	SECOND YEAR
Paul Bryant	James Dickinson
George Mountain	Jeffery Jones
Jane Roane	Don Leisen
Jack Ward	

FIRST YEAR
Carol Derbyshire
Michael Habig
Harry Lugar
James Williams

Printing by PDQ Printing
Photography by Patrick L. Henderson

MOORESVILLE Indiana



Where old meets new
in the heartland of
Hoosier Hospitality

CHURCHES

There are fourteen churches within corporate limits of Mooresville to administer to the spiritual needs. All extend a warm welcome to new residents. The first meeting of Society of Friends, as a meeting of worship was held in 1822.



Reuben Claypool is credited with preaching the first sermon in Morgan County in 1821 at the home of John Martin. In 1839, two lots were deeded Mooresville by town founder Samuel and Elizabeth Moore for the Methodist Episcopal Church.



EDUCATIONAL FACILITIES

Mooresville Consolidated School Corporation stands among the finest in the state. The High School with enrollment of over 1,400, Jr. High School with an enrollment of 700 and five Grade Schools with enrollment of 2,000.

The school system has a good diversified school program, well balanced competitive athletic program and a supervised summer recreation program.

The first school in Mooresville was built in 1826 and in 1861 the first High School was opened. Since that time, due to rapid increase in population, the school system has kept pace with the latest Elementary School being built in 1970.

There are several colleges within commuting distance of Mooresville: Indiana University in Bloomington, 35 miles south; Purdue University 60 miles north; Indiana State University and Rose-Hulman Institute in Terre Haute, 60 miles west; DePauw University, Greencastle, 40 miles northwest; Butler University and Indiana-Purdue Extension, Indiana Central College, Indiana Business College and several trade schools located in Indianapolis.

RECREATION

THINGS TO DO AND SEE

- Two established town parks (105 acre park under construction)
- 2 Nine hole golf courses
- 2 Bowling alleys
- 1 Theatre
- 1 Miniature golf course



LAKES

There are several lakes available for fishing, boating, water skiing and camping. Lake Monroe covers 10,270 acres; Lake Mansfield, 1,200 acres, and Cataract Lake with 1,400 acres. These lakes produce fine bass, blue gill, and crappie fishing. All are state owned and provide launching ramps, camping, swimming and picnic areas. These lakes are within 1½ hours of Mooresville. The residents of Mooresville are fortunate to be able to enjoy many diversified recreational activities.



WELCOME TO

Mooreville

HOME OF THE INDIANA STATE FLAG

Courtesy of the Mooreville CHAMBER of COMMERCE

FINANCIAL-The Mooreville area is served by two banks and one savings and loan. Citizen's Bank has assets of \$25,297,302; Mooreville Savings and Loan assets of \$17,101,858; and Morgan County Bank and Trust with assets of \$8,602,632. With these financial institutions and with their financial backing, Mooreville has had a continuous growth.

Industrial Revenue Bonds for development are available through town government and the Mooreville Development Corporation is quite active. Mooreville's property tax rate is approximately \$10.00 per hundred dollars of assessed evaluation, which is one third of the appraised retail value. Indiana allows a \$1,000 mortgage exemption which is deducted from the assessed evaluation. Morgan County has a local option income tax of 1/2% which is used to discount the property tax.

UTILITIES-Mooreville is served with natural gas by Indiana Gas Company supplied by Texas Gas Co. Water is supplied by Hoosier Water Co. with 3 wells with a capacity of 1,000,000 gallons per day. Electricity is furnished by Indianapolis Power & Light Co., outlying areas also being supplied by Morgan County REMC and Public Service Indiana. Mooreville has an ample supply of water, gas and electricity, with supply being unlimited. Mooreville's sanitation treatment system with a capacity of 1,000,000 per day will accommodate Mooreville for several years.

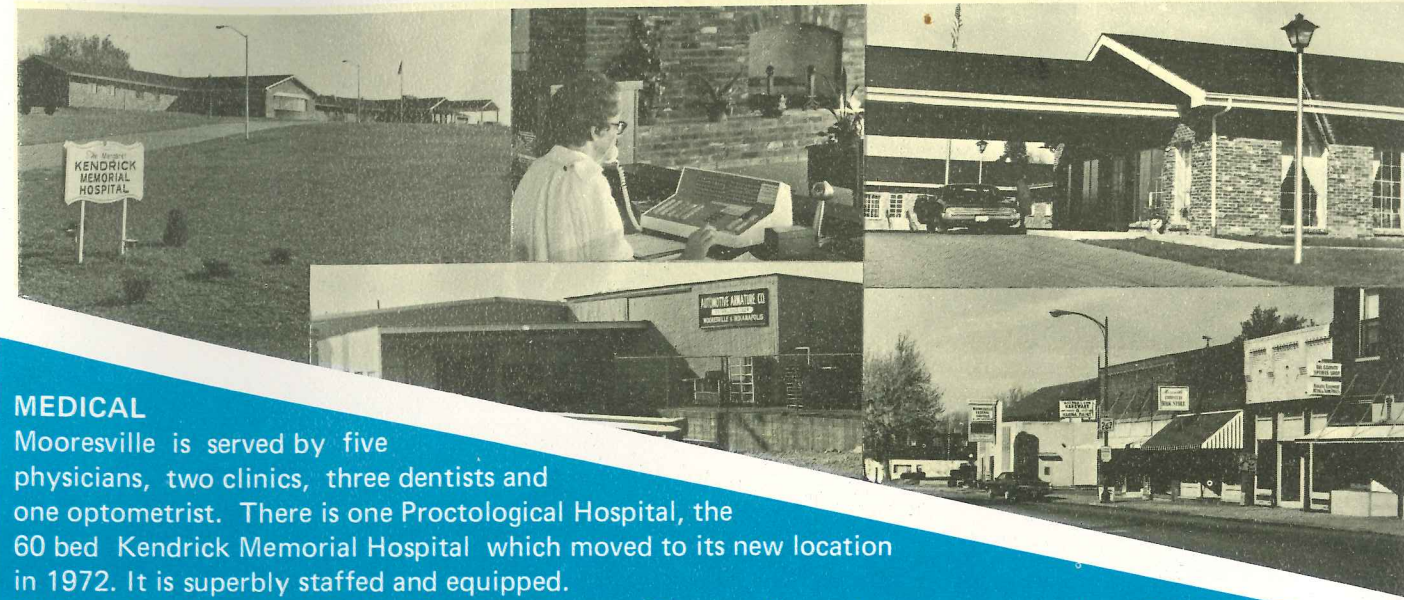


FIRE PROTECTION - Fire protection consists of one Chief and fourteen Volunteer Firemen. With a first-class pumper purchased in 1974, two other pumpers and emergency vehicle. There are several Volunteer Fire Departments outside the corporate limits. Morgan County Civil Defense units provide ambulance service.

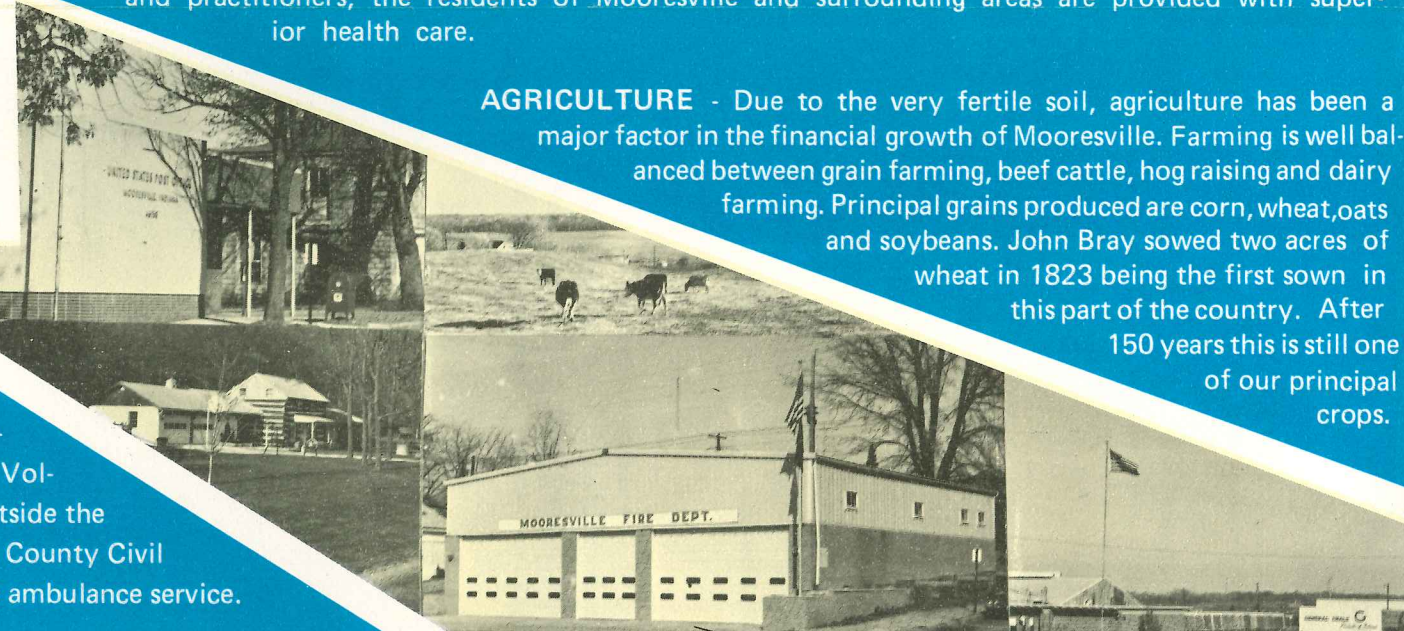
LAW ENFORCEMENT - Mooreville Police Department is comprised of a Chief Marshal with five Patrolmen in addition to County and State Police. Twenty-four hour communications are maintained with all law enforcement agencies.

COMMUNICATIONS - Mooreville is served by Mooreville Times. Daily news is provided by the Indianapolis Star and News, both published in Indianapolis. The first newspaper in town was the Mooreville Chronical, edited by Thomas J. Worth from 1846 to 1851.

Telephone communications is provided by Indiana Bell Telephone with an office and modern installation in Mooreville and toll-free throughout a large section of Indianapolis and Central Indiana.



MEDICAL
Mooreville is served by five physicians, two clinics, three dentists and one optometrist. There is one Proctological Hospital, the 60 bed Kendrick Memorial Hospital which moved to its new location in 1972. It is superbly staffed and equipped. With six large hospitals within 30 to 45 minutes of Mooreville, and our own up-to-date clinics and practitioners, the residents of Mooreville and surrounding areas are provided with superior health care.



AGRICULTURE - Due to the very fertile soil, agriculture has been a major factor in the financial growth of Mooreville. Farming is well balanced between grain farming, beef cattle, hog raising and dairy farming. Principal grains produced are corn, wheat, oats and soybeans. John Bray sowed two acres of wheat in 1823 being the first sown in this part of the country. After 150 years this is still one of our principal crops.

