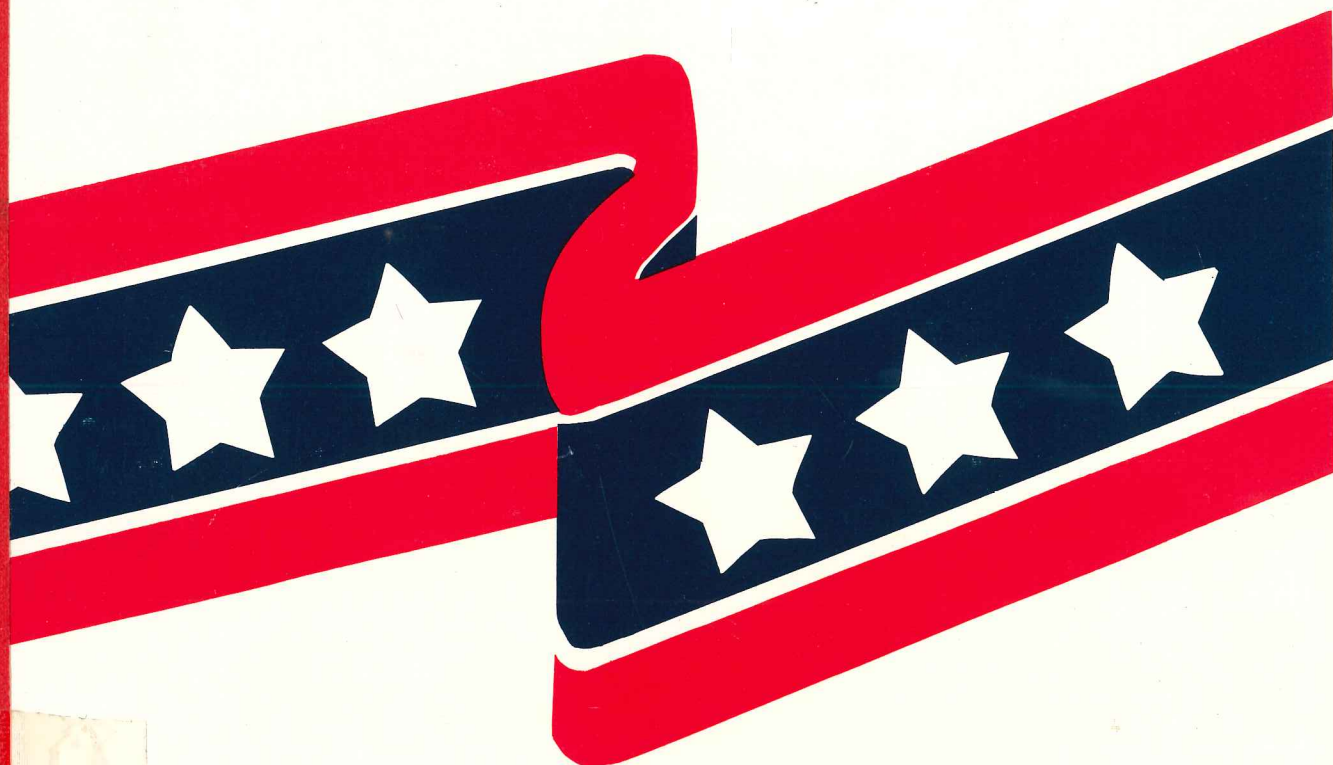


# **President Reagan's Visit**



INDIANA



**REFERENCE**

I  
REF  
353.03  
PRE

**A Commemorative Remembrance  
Chamber Of Commerce  
Mooresville, Indiana  
June 19, 1985**



Ronald Reagan 40th President Of  
The United States Of America

I  
Ref  
353.03  
PRE

# Why Mooresville?

by Randy Haymaker

Several people have asked me why President Reagan would want to visit Mooresville. I can think of many reasons.

The President was to visit Indianapolis for the US Jaycees convention. As he leaves Washington DC, he's been wanting to plug his income tax reform package.

It makes better press if the President speaks in a small town. He likes to be thought of as the "common man's President" and he will find plenty of them in Mooresville. He thinks that small businesses will be the largest recipient of his tax reforms and there are plenty of such businesses in Mooresville.

Mooresville, unlike many towns surrounding Indianapolis, has an identity. You must travel through countryside to get here, unlike most nearby towns which are merely continuations of a "strip" from Indianapolis. It has a viable small business district and many new small businesses as well as many which have expanded in recent years.

Among those new businesses is Indiana Uniform

Company, one of the owners of which is Bill Seashols who happens to be the Chamber of Commerce president here. Seashols' company is just a few years old and has developed greatly during the past three years.

Reagan wished to visit a group of businessmen and a small town Chamber of Commerce is a perfect setting.

Of course, one reason why Mooresville business is so strong is the proximity, yet separation, from Indianapolis. That proximity to the airport, along with two or three good routes from the airport to Mooresville, aided in the selection.

Unlike many other suburban towns, Mooresville has had few negative business stories in recent years that would invite sarcastic articles about the President's visit. A good example is the Public Service Indiana debacle and PSI strike which probably eliminated Plainfield.

Reagan wished to meet with a business group in its normal setting. That's why the appearance is before (in general) Chamber members in their regular meeting place. But no one supposes it will be a "normal" day.



## A B O U T M O O R E S V I L L E

Founding Father Samuel Moore plotted the pleasant community of Mooresville, Indiana, in 1824 after purchasing the original twenty-acre plot of land for \$2 an acre. The speculative pioneer lived until 1889, dedicating most of his energies to the prosperous, growing village of Mooresville.

Situated fifteen miles southwest of Indianapolis on Indiana Highway 67, Mooresville claims an abundance of the fertile soil that makes possible its traditional swell of farm related jobs. Supplementing this agricultural core are more than three hundred fifty professional and area businesses. The steady mushrooming of residential complexes and shopping sites has necessitated a recent stretch of the town limits.

Mooresville is a community that has benefited from a stable, enlightened citizenry that welcomes and encourages change and development. Broad-based interests and support in community action programs are evident and range from an annual cleanup campaign to award-winning entries in the Indianapolis 500 Festival Parade. An aggressive Plan Commission has developed concise regulations and a new "buffer" zone for the town.

The Mooresville community has a sound moral and work ethic, an already diverse economic base, and the advantage of being geographically near a major international airport and an excellent interstate highway system that connects with national routes that reach across the entire United States. Its close proximity to the capitol of the state, Indianapolis, offers many advantages. Yet, Mooresville retains its identity as a distinct community within itself.

In 1870, Samuel Moore donated five acres for an "Old Settlers Reunion Picnic" and the land has served as the Town Park since that time. The Old Settlers Picnic survives today as a three-day annual event. Many churches, organizations, and booster clubs participate in the activities. The Lions Club took responsibility for the management of Old Settlers in 1962 and proceeds from the three-day event are divided between the town and the Lions Club. North Park, consisting of six acres, was donated to the town in the 1950's. In April 1971 the town purchased 104 acres on Indianapolis Road. It is now known as Pioneer Park and is currently being developed into a modern recreation area.

(con't. on pg. 39)

# President Reagan to visit Mooresville

*Mac's Restaurant ready  
to serve the President*



# THE TIMES



The tables are ready and waiting at Mac's Family Restaurant for the audience expected to view President Reagan on Wednesday. Representing the Mac's staff (from left) are: assistant manager Joyce Leonard, manager John Siebenthal, operations director Joe Tugurian, and waitress Linda Helton.

Subscription Rates in Indiana, \$11.00 a year, out-of-state \$13.00 a year. Entered as second class matter at the post office in Mooresville, Indiana, under act of Congress, March 3, 1879. (USPS 362-360)

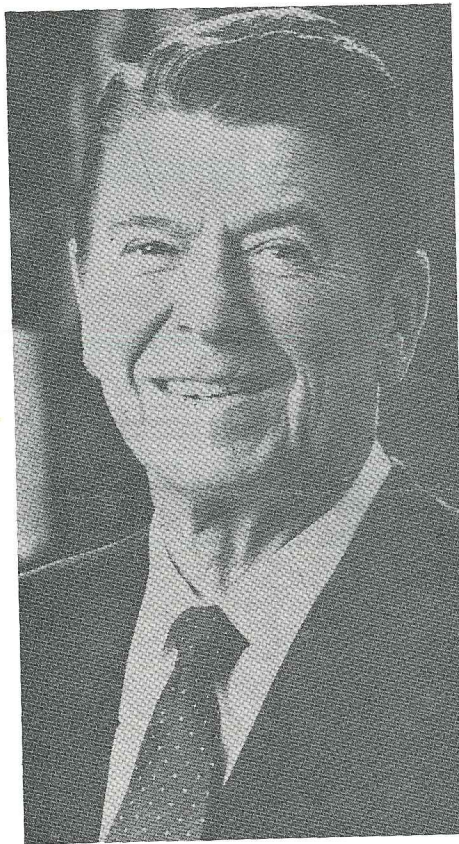
# THE TIMES

Vol. 93, No. 33

Serving Mooresville, Northern Morgan County and Decatur Township, Marion County

June 19, 1985

## Welcome President Reagan



by Randy Haymaker

In one of the most hectic weeks Mooresville has ever seen, townspeople have been preparing for today's (Wednesday) visit by President Ronald Reagan.

"Welcome Mr President" was the most popular of hundreds of signs on Mooresville lawns and in business windows to greet the President along Indiana Street. Also to be seen are more than 3,000 American flags, all that Indianapolis suppliers could furnish on such short notice.

The Presidential visit to the Mooresville Chamber of Commerce directors' meeting at Mac's Family Restaurant will be at about 12:20 pm. The President is expected to arrive at Indianapolis International Airport at 11:55 am, and then travel by motorcade, probably down Indiana Street, to the restaurant, accompanied by US Congressman John Myers.

At the restaurant, Reagan will be greeted by as many as 9,000 well-wishers, some along the street and many in a secured area at the Pizza Hut restaurant across Moore Street from Mac's. Some 250 VIPs (selected by the Chamber of Commerce) will be outside the restaurant

door. While waiting for the President, viewers will be entertained by the Mooresville High School band, which will also play "Hail to the Chief."

Inside the restaurant will be about 50 people in the dining room and a similar number inside the building, but outside the dining room.

The President will be introduced by Chamber president Bill Seashols. He will speak about his proposed tax plan for up to eight minutes and then hear comments and questions and answers from Chamber members.

After the meeting, Reagan will be driven to the US Jaycees convention in Indianapolis.

Seashols was the first local person to know of the proposed visit. He told The Times that a caller tried to telephone him at his office, Indiana Uniform Company, many times last Tuesday afternoon and that one of his partners finally took the call. The partner was surprised to hear that the call was from a White House advance man.

The White House staffer told of Reagan's visit to the Jaycee convention

and that the President wished to visit a small town where business was flourishing under his administration. They had researched Seashols' company as one that had expanded greatly since 1980. He asked to meet with them Tuesday night at Mac's. It was to be their last stop in a day that included several visits to other towns, including Plainfield.

Seashols said he gave a two-hour presentation about Mooresville, telling of civic pride, the business climate and recent expansion of business. Some 30 White House advance people were in the audience, arriving in three vans. They represented security, press and communications technicians, as well as speech writers. After Seashols spoke, the leader asked, "Are you coloring what you are saying?" Seashols replied that he was, but that he could back up his claims with substance. The leader then said, "I like it."

The proposal to visit Mooresville was put before Reagan last Wednesday morning and the Indianapolis press carried the confirmation that afternoon. Throughout the week there was concern that a hostage crisis in the Middle East

that a hostage crisis in the Middle East might cause cancellation of the trip here, but staffers kept saying that the trip was on.

Seashols immediately called fellow Chamber of Commerce members, including past president Bud Swisher. They contacted volunteers to help make signs, print tickets, secure barrels for crowd control and the hundreds of other details. The pool of volunteers was known to exist, Chamber directors say, due to past experiences in building floats and other community projects.

Town street, police and other employees worked extra to discuss security provisions and to prepare the area for the Presidential visit.

Seashols called the visit "the coup of the century for Mooresville," and Swisher said he was "flattered that he selected our community. It's the right kind of people that makes us a little bit different from other towns around."

The visit will be chronicled on still and motion film for the Chamber, as well as through scores of visiting pressmen. To come home to catch the visit for the Chicago Tribune is Tim Franklin, former Times staffer now on the Tribune staff.

### REBOUND

Slight chance of showers tonight, low in mid-50s. Cloudy Wednesday, high in mid-70s. Page 35.

## THE INDIANAPOLIS NEWS

HOME  
Edition

"Where the Spirit of the Lord Is, There Is Liberty." — II Cor. 3:17

TUESDAY EVENING, JUNE 18, 1985

25¢ Delivered by Carrier, \$1.00 Per Week  
Motor Route Delivery, \$1.05 Per Week

116th YEAR

© 1985, The Indianapolis News

## A sign of the times in Mooresville

### Community pitches in as it prepares for visit by the president

By JEFF HERMAN  
The Indianapolis News

MOORESVILLE, Ind. — "You really know how to pick them: Mooresville and Nancy" reads one of the more than 400 signs that will greet President Reagan when he visits here Wednesday.

Bob Patterson, assistant superintendent of Mooresville Schools, gathered local residents together Monday evening to make the signs.

"Mooresville is unique in that I think you could sell Kool-Aid in the middle of a football field in December and still get a good turnout," he said. "There is a spirit of warmth and cooperation here you don't find in many communities."

The signs are just part of a week of preparations for the visit. As Reagan's appearance draws near, the 45 people who will have lunch with the president haven't begun to think of the questions they will ask.

"Absolutely, I'm excited," said Bill Curry, Mooresville Schools superintendent. "After all, he is the president of the United States, and that's an awesome prospect. I feel fortunate to be included."

Many of the 45 who will lunch with the president were selected Sunday and Monday, when their names were drawn from a hat, said Bill Seashols, president of the Mooresville Chamber of Commerce.

"I've been talking to it goodly

number of people who say, 'I'm just happy to be here. I don't even know what I'd ask the president.'" Seashols said. "It's still premature. Many of them won't even nail them (their questions) down until Wednesday."

Curry is an example. With his retirement in sight, he has been so busy trying to tie loose ends he hasn't had time to think about it.

"I know that's hard to understand. The last few weeks have been a blur to me. I don't know what's going to happen when I sit down and think about it."

Seashols said most of those who will be present don't know a lot about Reagan's tax plan in specif-

ics. Most of them will be interested in how that plan will affect small businesses, Seashols predicted.

Seashols said he has been reading abstracts, reports and specialty publications so he has a grasp of the president's proposal.

As Chamber of Commerce president, Seashols will introduce the president and conduct the meeting.

Charles D. "Bud" Swisher, administrator of Kendrick Memorial Hospital in Mooresville, was looking forward Monday to the president's visit.

"I'm a big Reagan fan. I just hope I don't fall off my chair when he steps in the room," he said.

Continued on Page 5

Continued from Page 1

"There are a lot of things I'm dying to say to him, but I doubt there will be time to say them."

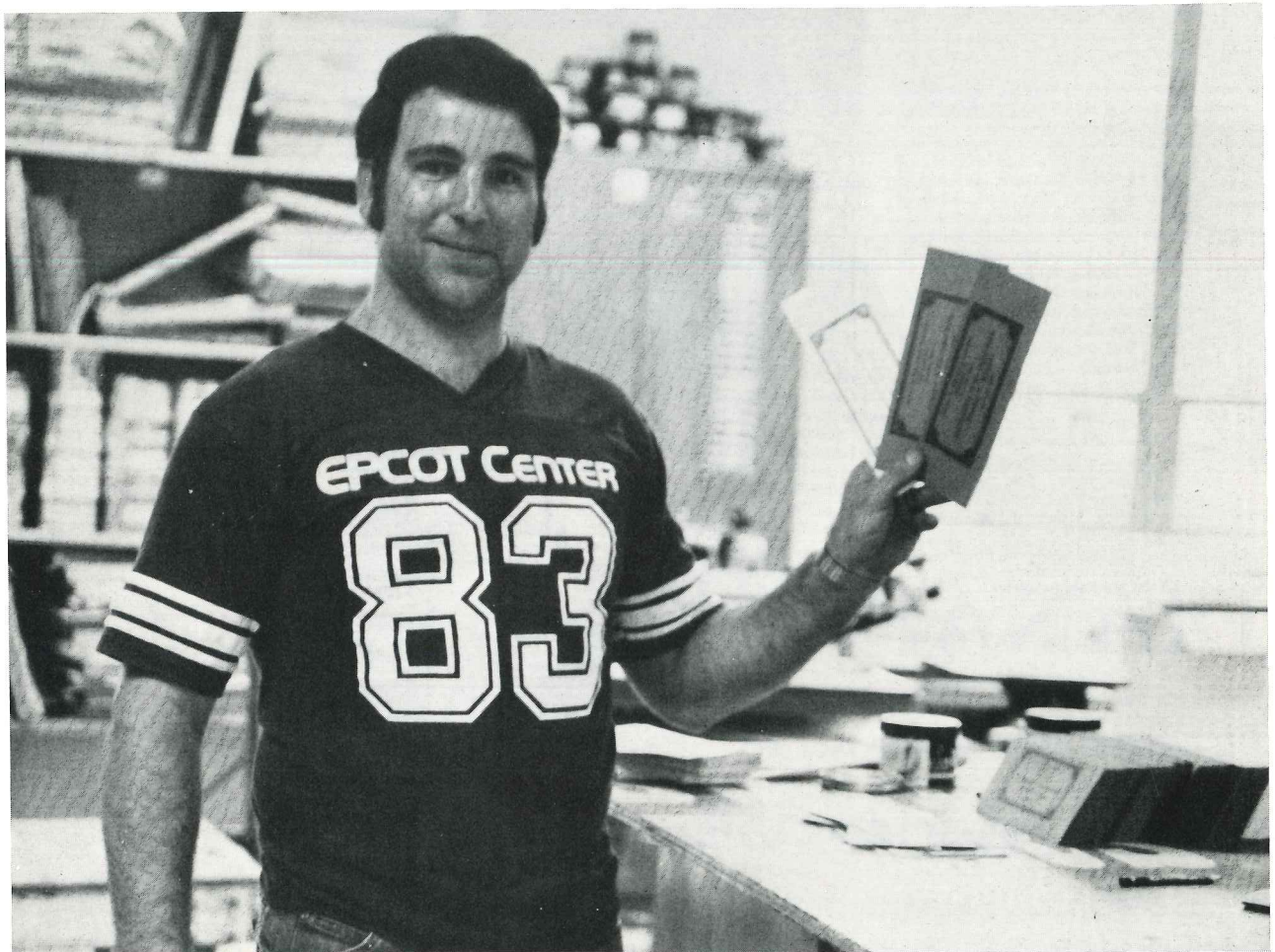
Swisher said he'd like to offer President Reagan some ideas on how to restructure the health care program. He'd also like to tell Reagan how Kendrick Memorial has benefited from Reagan's economic policies and about a new orthopedic facility being planned.

"We're just flattered he's coming here," Swisher said. "If he had the time, I'd love to spend the day talking with him."

President Reagan will take questions from the floor after a few minutes of introductory remarks. Seashols emphasized it will be as much like a regular Chamber of Commerce meeting as possible.

# ***Mooresville prepares to welcome President***

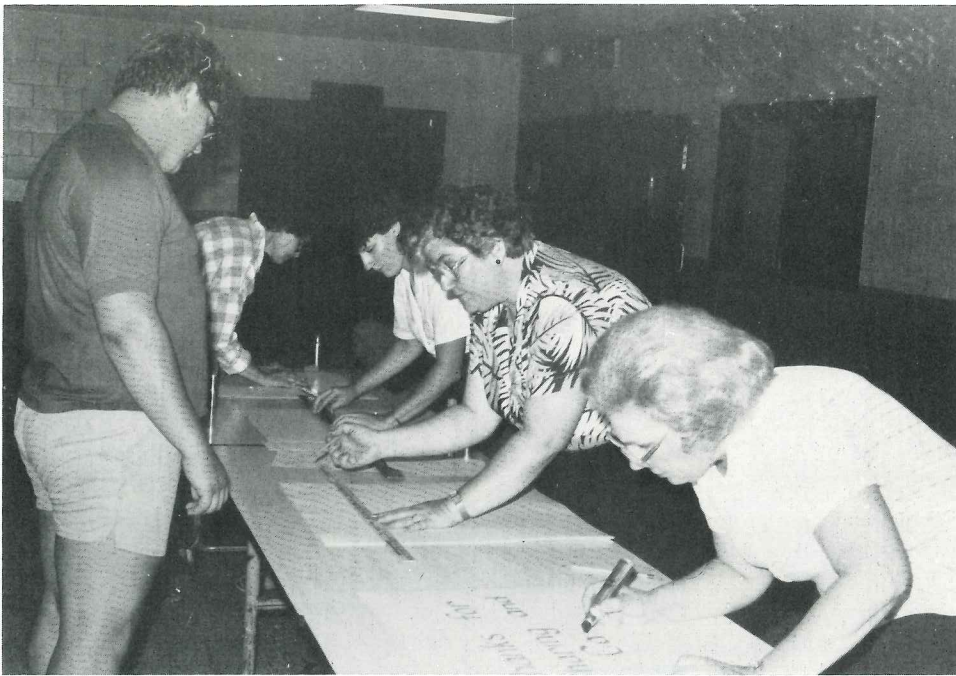
## **Brown prints tickets to view President**



Mooresville High School print teacher Karl Brown was informed Saturday morning that he was in charge of printing tickets for Wednesday's arrival of the President. Brown said that he spent his Father's Day in the shop designing the tickets. Brown said, "I'm honored that they chose me to print them." He spent Monday calling around trying to find "flag red" which the committee had recom-

mended that they use, flag red and flag blue. He is printing 115 blue tickets, 300 red and 170 white tickets for the band. Brown said that he received the information from William Curry, Superintendent, who talked to people at the White House about specific sizes and other information.

## Students, volunteers make posters



Students from Mooresville schools, their parents and volunteers are making posters and signs to welcome President Reagan on Wednesday. Large signs will also grace the sides of school buses that will carry VIPs to Mac's Restaurant from an assembly area at Kendrick Hospital and buses used to block traffic from areas near the Village Shopping Center.

Supervising the signs are Bob and Beulah Patterson who were among the first persons on Indiana Street to put up a welcome sign in their front lawn over the weekend. Shown working on posters are Greg Brewer, Fabian Trogdon, Susannah Brewer, Cynthia Brewer and Marge Newcomer.

## Kiwanians to show poster to President



Mooresville Kiwanis Club president Reverend Terry Crist is shown with a poster-sized facsimile of billboards that will soon tell of First Lady Nancy Reagan's campaign against drug abuse. Kiwanis In-

ternational is sponsor of the billboards, so Crist felt it appropriate to hang the miniature billboard in the dining room at Mac's Family Restaurant on Wednesday.

## Behind The Scenes



Dee Simerl was one of the many volunteers who worked hard to produce over five hundred signs and banners for Mooresville's most prestigious visitor.

Dale Kelly, Steve Tucker and Elaine Tucker work on placards to be used to greet the President as Bob Patterson looks on.



Imogene Wood and Marge Newcomer make banners which will be used to decorate trailer trucks and school buses near Mac's Family Restaurant.

## Our Little Town Looked Great!



Red, white and blue pennants dressed up Indiana Street from downtown to the shopping center.



Volunteers worked late into the night hanging banners and pennants across Indiana Street.

## Our Little Town Looked Great!



Traffic picked up on Indiana Street as the "Magic Hour" approached.



As the time drew near for the Presidents arrival Indiana Street was closed to traffic.

## Signs Of The Times . . .



Blue skys and a colorful sign welcome Mr. Reagan.



Krogers greets the President.

## Signs Of The Times . . .



Many local businesses salute the President.

Mooreville Federal registers a pleasant 67° and "Welcome Mr. President."



Town board member Pat Overholser extends a special message to the President.



The Village Shopping Center welcomes a "Special Man."



Mac's Family Restaurant — Where it happened!!

## Signs Of The Times . . .



One resident expresses his sentiments about the hostages who were being held by Lebanese radicals at the time of the President's visit.



Ken Curry supports Reaganomics.



Mooresville High School Cheerleaders wait for the President to appear.



The Mooresville Pioneer Band welcomed Mr. Reagan with "Hail To The Chief."

## Signs Of The Times . . .



Mooresville High School Cheerleaders made colorful banners to decorate the buses.



The "Home Of The Indiana State Flag" shows its affection for the President.



Reagan fans have their signs ready as they anticipate his arrival at Mac's.



In an exciting moment one youngster greets the President with an upside down sign while an older resident welcomes him to Mainstreet U.S.A.

## Signs Of The Times . . .



A new Chamber of Commerce banner was designed and donated by the Indiana Uniform Company. In background is Jim Reed, Sue Shoemaker and Tammy Stowe.

Brenda Restivo from Indiana Uniform Company tailors a work shirt for the President.



The Friendswood Baptist Church prayed with the President for the hostages held in Beirut, Lebanon. Pastor Steven Agal and Pauline Kephart put finishing touches on the sign.

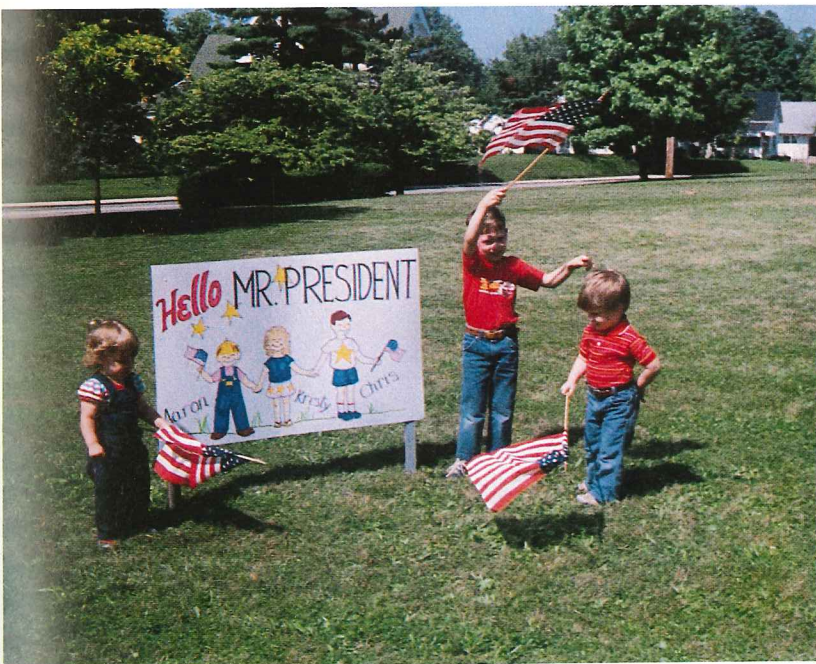
Community pride is reflected by the sign in front of Beulah Patterson's residence.



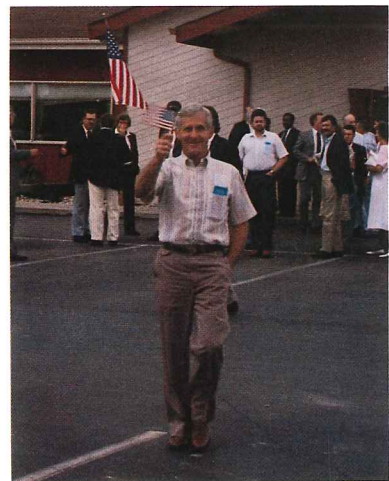
## Flag Wavers!!



Chris Swisher distributes flags as the crowd builds.



Kristy Smith, Chris and Aaron Heshelman show their colors!

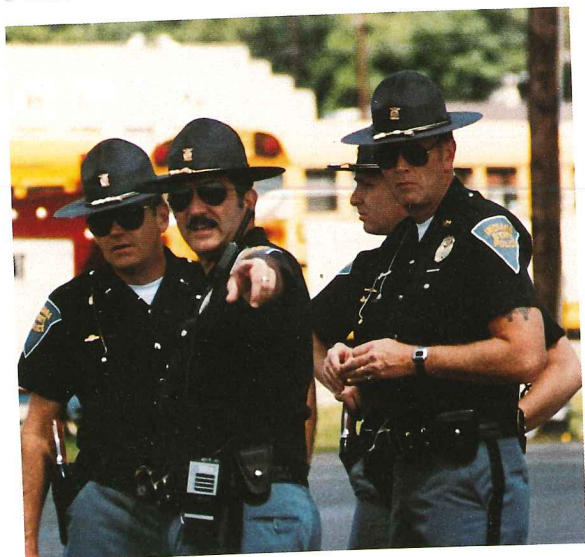


Chamber member Eugene "Sonny" Perry waves the flag.

# Security — At Its Best!!



Police Chief George Ditton



The Indiana State Police

The Mooresville Police Department under the direction of Chief George Ditton worked many hours with the State Police, Sheriff's Department and members of the Secret Service to insure a smooth and safe Presidential visit. It was a job well done.

## How protection works

Work begins on a protectee's visit to a locality when an agent is assigned to draw up the security plan. This lead advance agent and his staff work closely with the Special Agent in Charge and other personnel of the district field office. The input of state, county, and local law enforcement organizations is a vital part of the entire security operation.

The advance team surveys each site to be visited. From these surveys, its members determine manpower, equipment, and other requirements. They select hospitals and evacuation routes for emergencies.

Protective research personnel on the advance team conduct electronic and environmental surveys.

Before the protectee's arrival, the lead advance agent holds briefings for local field office agents and other law enforcement representatives participating in the visit. Personnel are told where they will be posted and alerted to specific problems associated with the visit. The intelligence picture is discussed, identification specified and emergency options outlined. Just prior to the arrival, checkpoints are established and access to the secure area limited.

During the visit, Secret Service and local law enforcement personnel from a network of support for members of the detail surrounding the protectee. The Secret Service command post acts as the nerve center of protective activity.



Morgan County Sheriffs Department

# President's Motorcade

## President's motorcade

The President of the United States travels in one of several cars provided by the United States Secret Service. Each of these cars is provided with special communications gear which keeps the President in touch with the world, and with special armored protection built by experts in the Secret Service. Whenever and wherever the President travels, his cars accompany him, whether on a trip to New York or a visit to the Far East.

When the President visits Mooresville on Wednesday, June 19, he will ride in one of the special Presidential limousines which will be brought in from Washington a few days before. While details are not released for security reasons, the Secret Service will bring in more than one car, including a security car which follows the President wherever he goes.

Traditionally, Presidential cars have been provided by the Ford Motor Company, specifically Lincoln Continentals. Two Lincolns are still an active part of the Presidential fleet, although the cars are between 10 and 12 years old. A new, specially built parade limousine was presented to President Reagan by the Cadillac Corporation last winter, with side windows designed for maximum visibility of the President by the public. This new limousine, used frequently by President Reagan in his travels, has such special features as interior lighting for nighttime parade situations, a rear seat that raises so as to provide greater visibility, and tiny lights on the fenders to illuminate the Presidential flags during nighttime travel. President Reagan first used this car on Feb. 6 during a hometown celebration on his birthday in Dixon, Ill. The President made frequent use of a microphone, attached to a public address system built into the car, to thank the thousands of persons who lined his motorcade route.

As in the case of Presidential cars since the early 1900s, the new limousine carries the flag of the United States and that of the President. The side doors of the car are adorned with the Seal of the President of the United States, running boards and platforms

for Secret Service agents to ride, if necessary, are built into the car, and are not readily apparent when not being used.

The Presidential cars are licensed just like any other cars. They carry license plates issued in the District of Columbia.

Contrary to popular assumption, the Presidential car does not carry license plate Number 1; the DC 1 tag is reserved for the Mayor of Washington, D.C.



## Security — At Its Best!!



A "Government Dog" does his job as he sniffs the premises for explosives.



School buses form a protective barrier west of Mac's Restaurant on South Indiana Street.



The President looks relaxed as he greets the crowd outside of Mac's but the stress of guarding the President is reflected in the faces of Secret Service Men as they watchfully do their job.

## Security — At Its Best!!



Chamber members applaud the President as he chides some of the members of the National Press.

A communication vehicle bristling with antennas is an important part of the motorcade.

The Secret Service follow the President's car into Mac's parking lot.



Several Secret Service Men were stationed on top of buildings near and around Mac's Restaurant.

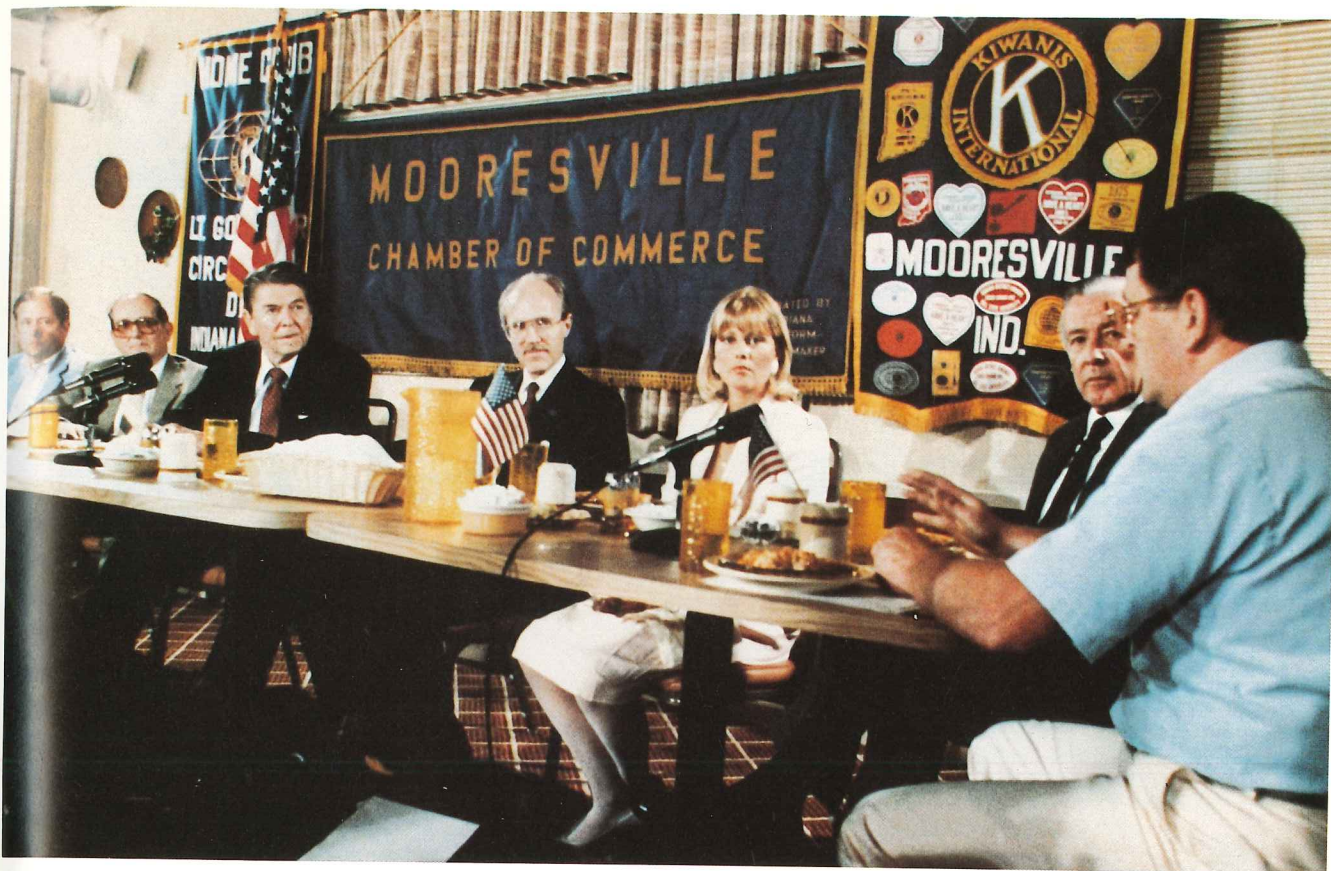


A communication vehicle bristling with antennas is an important part of the motorcade.





Chamber of Commerce president Bill Seashols presents Mr. Reagan a "Work Shirt" from the employees of Indiana Uniform Company.



The President listens intently as Hospital Administrator Charles "Bud" Swisher expresses his confidence in the administration and the future.



Lars Noble, a young man of twenty-four years coordinated the President's visit to Mooresville. Jo Seashols, wife of Chamber President Bill, worked tirelessly in preparation for the historic event.



Andrew Littlefair was in charge of the President's visit to Mooresville and Indianapolis.

We Were There!!



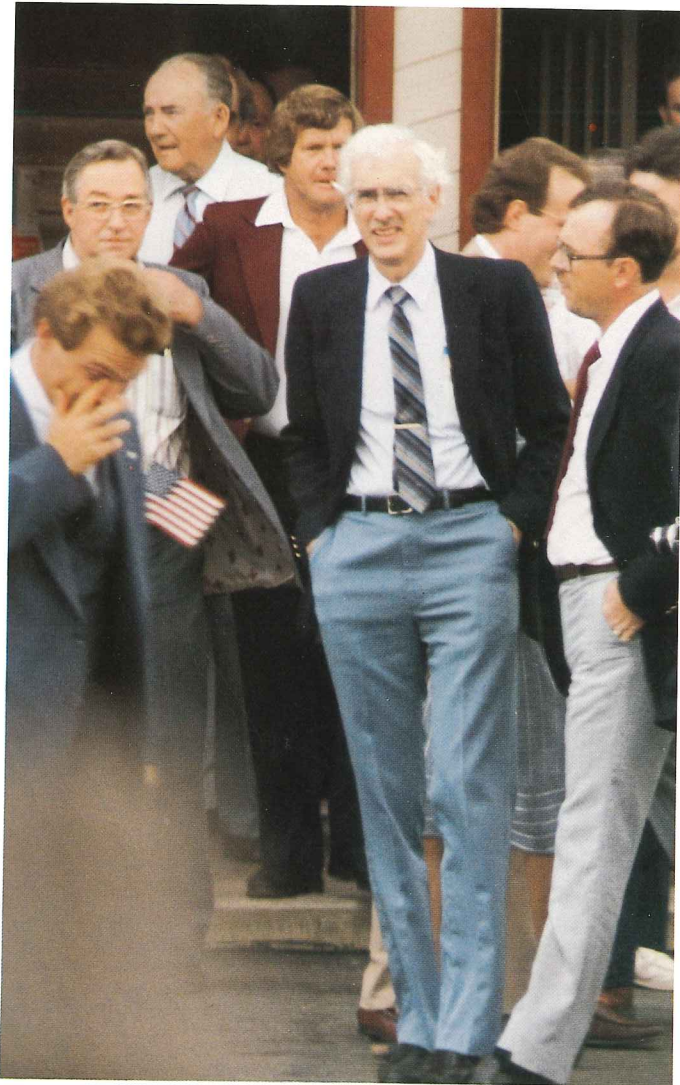
President Reagan says thanks to part of the huge crowd which turned out to get a glimpse of him.



Lions Club member Jonathan Comer assists with the crowd.



The crowd cheers for the President.



Chamber members depart from Mac's Family Restaurant after "A Once In A Life Time" visit with the President.

## We Were There!



Lines to the viewing areas were long.



The V.I.P. section afforded some Mooresville residents a good view of the President's arrival.



Chamber members arrive by bus at Mac's.



An "Imposter" wanders among the crowd.

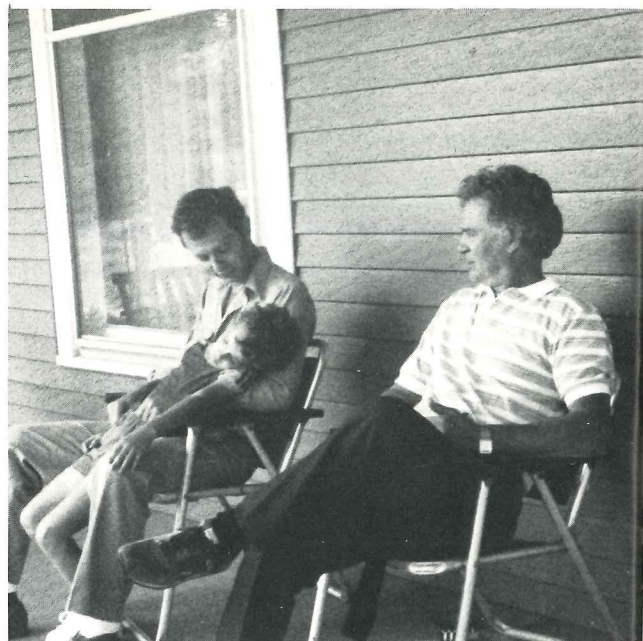


Boy Scouts and senior citizens await the President.

## We Were There!



Naptime is naptime!  
An unidentified youngster catches a few winks before the President arrives (upper left).



Jared Keeton found the President's visit exciting but exhausting as well.

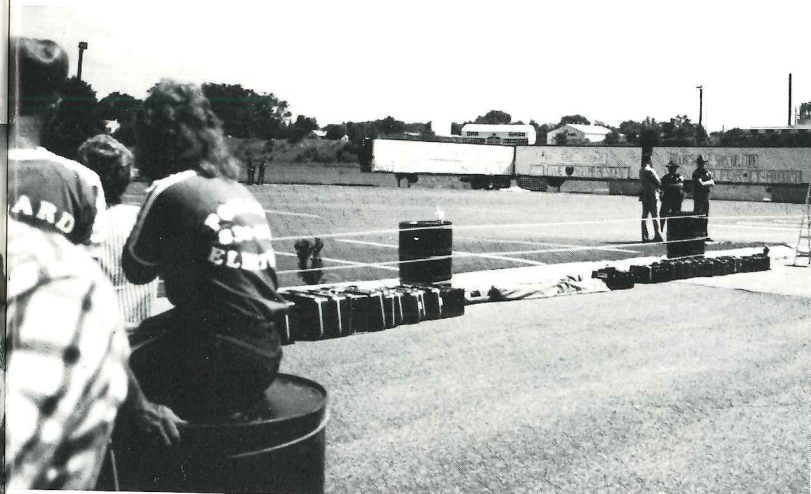


A smiling little girl holds her red, white and blue welcome sign and waits for a look at her President.



The Mooresville Fire Department fills barrels with water to be used as retainers for crowd control.

The Department's aerial unit was also pressed into service to place secret service men in strategic places atop nearby buildings.



Jessup Trucking Company's trailers were used to provide security on the east side of Mac's Restaurant.



Pollard Electric Company worked closely with White House personnel to set up a sophisticated communication system.

Loudspeakers were mounted on scaffolds to permit the huge throngs of people to listen to the proceedings inside Mac's.

## The National Press Comes To Mooresville



Sam Donaldson, of A.B.C. Television enters Mac's Family Restaurant.



Leslie Stahl, of C.B.S. Television takes notes.

# Personalities

# Local•State•National



Town Judge Frank Knight



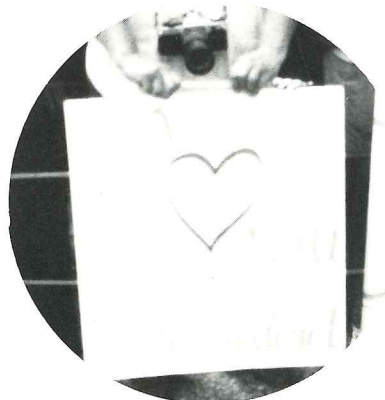
Congressman John Myers



Larry Speakes, White House Press Secretary



Reagan fans Pattie Patrum, Dale and Leona Heshelman.



State Policeman 1st. Sgt. William C. Krueger



Liz Ross and Jack Pollard



President Ronald Reagan



Earl Warriner, Fred Redecker, Don Leisen, Bob Patterson

## Town Loves Reagan, But Not Tax Plan

By Stephen E. Nordlinger  
Sun Staff Correspondent

MOORESVILLE, Ind. — Beside the door at Mac's Family Restaurant, the sign still hangs proudly: "Mr. President Welcome to Mac's."

At Pat's Tavern along sun-baked Main street is a still bigger yellow-and-black sign — "The President Was in Town. Guess Who's Coming to Pat's in Sept?" Inside, the proprietor, Hosten Bible, wasn't telling.

President Reagan, by sweeping into Mooresville briefly last month to plug his tax package, endeared himself even further to most of the 6,000 residents of this conservative Indianapolis suburb.

His midday visit, which drew 10,000 inside and outside the restaurant and an even bigger radio audience, eclipsed or at least diminished Mooresville's reputation as the hometown of John Dillinger and the site of a mass family murder a few years ago and the discovery of a woman's body inside a barrel along the creek.

But conversations with a score of businessmen and others three weeks after the Reagan stop raised doubt over how much the president stirred up enthusiasm for the tax overhaul by his personal appearance at a Chamber of Commerce meeting at Mac's, even in this Reagan stronghold.

Many liked the basic thrust of the tax plan and, while uncertain over the details, thought they would benefit. Others thought the package was a mask for business as usual, with corporations and the wealthy still favored.

The reaction bore out recent polls that gave tax overhaul a low ranking among public concerns, below the budget deficits and arms control.

"I feel good about it [the tax plan], although I haven't given it much study," said Patricia Birdwell inside her Main street pet store, The Nature Connection. "Everyone should pay their fair share. Big business has just got too many loopholes."

However, at a boot shop across the street, John Anderson, wearing jeans and a shirt with a metal-tipped collar, saw little improvement in the president's plan.

"It's a waste of time," Mr. Anderson said as he repaired some shoes. "When it's all done, it's more than likely that big business will still have the hidden deductions that the little people never get."

For many Mooresville businessmen, interest rates and the budget deficit were much more on their minds than taxes despite the president's pitch at Mac's.

"I'm not as high on taxes as on cutting the deficit, that's the No. 1 problem," said Richard Newcomer behind his desk at his lumberyard.

"One way or the other taxes will take care of themselves, but we've got to make substantial cuts in spending," he said. "Frankly, I'm disgusted the way Congress operates on this. Look at all those defense bases. They won't close them down. If we don't deal with the deficit and interest rates start going back up, this country's going to be in a lot of trouble."

One of Mooresville's chief businessmen, T. M. Englehart, president of Laboratory Equipment Corporation, maker of testing equipment for the automotive and aircraft industries, said that while tax reform was worthwhile, he was "very pessimistic" that Congress would accept the president's plan.

But he quickly turned his attention to the budget.

"I am very worried about the future of this country," said Mr. Englehart. "The deficit is the real problem. Of course, I favor equity in taxes. But the country's strength and survival is what we are talking about. Congress just won't take tough positions."

Bemoaning the high deficits, Charles Connell, president of the Citizens Bank, said Congress "is struggling to cut spending by \$50 billion when we're talking about a deficit of \$200 billion. It's hard for me to understand what they're up to."

"We all saw what happened when interest rates got so high. Spending has got to be cut, and I think we are going to have to have a tax increase too," Mr. Connell said.

Few areas in the United States may have as diversified an economy as Mooresville, with its small businesses turning out products that range from handmade mattress covers for baby cribs to grape pickers shipped to California and recumbent bicycles that allow bikers to lean back while steering.

These small outfits are particularly sensitive to interest rates, which Randy Haymaker, editor of *The Mooresville Times*, called the town's top economic issue.

"Eighty-five percent favor it [the tax plan]," said Mr. Haymaker. "They may not know the details, but it is a perception that it will help them, especially by cutting down paperwork. These are ma-and-pop companies. Larger companies have their own accountants, but our businesses have to pay for an outside accountant to come in."

"But we are affected badly by the last recession," said Mr. Haymaker as he discussed the interest rates.

One of the biggest tax concerns in Mooresville stemmed from the president's plan to abolish the investment tax credit, widely used here to reduce the cost of new equipment.

"They are going to take away the investment tax credit, but maybe it's a subsidy I've got to give up," said Steve Edwards, who runs a tool and die shop with a large picture of Ronald Reagan on the wall. "I think it's important to exclude from taxes people making \$12,000 or less so they will go out and work and get off welfare."

The tax credit is also of value to Bill Seashols, partner in a fast-growing uniform renting and cleaning outfit, which numbers the Indianapolis Colts among its recent customers.



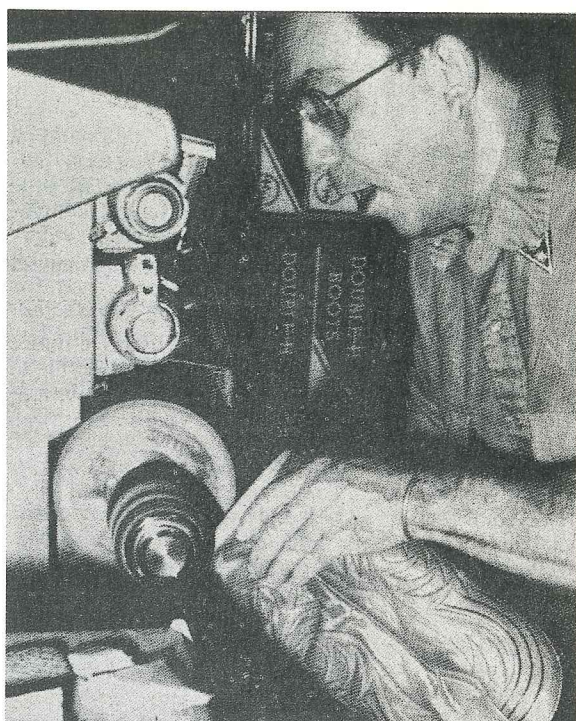
ASSOCIATED PRESS

**RICHARD NEWCOMBER**  
Wants deficit cut.



ASSOCIATED PRESS

**PATRICIA BIRDWELL**  
Says all should pay fair share.



**John Anderson** thinks tax reform is "a waste of time."



ABOARD AIR FORCE ONE

22 JUNE 85

Dear Jesse,

I hope you enjoyed having the President visit Mooresville. We certainly enjoyed our visit and had a very nice time. I found a few things in my briefcase that I thought you might like to have. The cards are used to hand out to the White House staff and others so they know how to contact the W.H. Switchboard in Indianapolis. The stickers are used to put on the telephones we use. The small ones go on the push button phones and the round one are only used on the President's phone, which is an older rotary dial type. The circle goes in the center. My kids have sticker books that they collect and use the spare ones I have left over as trading stickers. The photo's are from NASA and you could probably get plenty more for your kids if you wrote to their office in Houston, TX. The one picture is

A rare one of the four Presidents all together. It was taken when former Presidents Nixon, Carter, and Ford went to Egypt for President SADAT's funeral. You may be able to trade your dad for that one!!

By the way, if you get a chance mention to your dad how much we appreciated all the time, effort and equipment that he contributed to make the President visit to Mooresville so successful.

Sincerely,  
M. C. Buster Miller  
LTC U.S. Army  
W.H. Communication Agency.

P.S. Thanks for all your help also!



Jesse Pollard, 11-year old son of Jack and Eunice Pollard, received this letter and mementos from an appreciative and thoughtful Lieutenant Colonel M.A. Miller who was with the White House Communication Agency.

WHITE HOUSE



WHITE HOUSE

# About Mooresville

*(con't. from pg. 2)*

Today, Mooresville's claim to fame is having the honor of being the home of the Indiana State Flag. The home of the flag designer, Paul Hadley, stands on Mooresville's South Street and the local junior high school carries his name.

The Mooresville Consolidated School Corporation enjoys a fine reputation among the school systems of Indiana. The academic program offers a wide range of courses and subject areas which prepare students for entry into college, vocational areas, or the work-a-day world. The Mooresville school system has produced two merit scholars within the last decade. Extra-curricular activities are important to the morale and general well-being of any student body. Mooresville's athletic program for boys and girls has produced many championship teams in several different sports. The high school band has brought recognition to the community by performing at such places as Disney World and Washington D.C., and the Spotlighters, a swing choir made up of male and female students, has received national acclaim by winning first place in the Opryland Annual Music Festival Competition at Nashville, Tennessee, for the past two years. A new \$8,000,000 addition to Mooresville High School is nearing completion and will feature a 3200-seat gymnasium, a 700-seat auditorium, and a new media center. In addition, several other instructional areas will be updated. The entire community will benefit from this new complex.

An Indianapolis newspaper reporter has described Mooresville as, "a fiercely independent and proud little community." We like that description and we plan to continue to push forward in the promotion of Mooresville in every possible way to encourage the best from our youth and for our youth.

Under the direction of an aggressive Chamber of Commerce, community leaders and other private citizens have developed economic goals for Mooresville. We desire a broadened, diversified economic base to provide convenience, security, and a well-rounded environment for our citizens. We solicit your help and support to stimulate growth of jobs, retail purchasing, and housing, and to bring new ideas into our community.

Mooresville Chamber of Commerce  
PO Box 62  
Mooresville, Indiana 46158  
Phone 317-831-6509

THE WHITE HOUSE

WASHINGTON

July 18, 1985

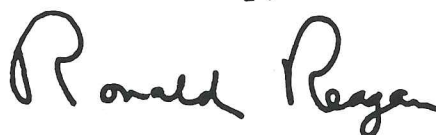
Dear Mr. Seashols:

It was indeed a pleasure to visit Indiana and I particularly enjoyed my meeting with representatives of the Mooresville Chamber of Commerce. To have shared with you and your colleagues our proposal to revise America's tax code was most rewarding. With the enthusiastic support of fine folks like the residents of your community, I know we can bring about the passage of long-overdue reforms this year.

Many thanks again for the Indiana State flag and the specially lettered work shirt that you presented to me. I truly appreciate these remembrances from my friends in Mooresville.

With my best wishes to you all,

Sincerely,

A handwritten signature in dark ink, reading "Ronald Reagan". The signature is written in a cursive, flowing style with a large, prominent "R" at the beginning.

Mr. Bill Seashols  
President  
The Mooresville Chamber of Commerce  
Post Office Box 91  
Mooresville, Indiana 46158

This book was produced and published by the Mooresville Chamber of Commerce, Mooresville, Indiana, as a public service to the members of the Mooresville community who wished to have a permanent memento of one of the most memorable and historic events in Mooresville's one hundred sixty-one year history. It would not have been possible to produce this book without the many pictures which were offered by those who photographed and wrote about the visit. The Mooresville Chamber of Commerce wishes to acknowledge and thank those who contributed to this book . . .

Jim Asher  
Dorothy Brown  
Ken Curry  
Toby Dolan  
Cynthia Farmer  
Clark Hadley  
Diane Hamm  
Randy Haymaker  
Dale Heshelman  
Raymond House  
Jeff Jones  
Doug Kirby  
Carolyn Lindley  
Rick Moore

Kim Mountain  
Pat Overholser  
Norman Patrum  
Beulah Patterson  
Kent Patterson  
Joni Perry  
Jack Pollard  
Kathi Redman  
Bill Seashols  
Jo Seashols  
Phyllis Smith  
Chris Swisher  
Carol Wheasler  
Tim Wallman

Baltimore Sun  
Indianapolis News  
The Mooresville Times  
Washington Times  
Official White House Photographer

## President's visit to go on as planned MORE ABOUT President's visit

### **The Indianapolis News**

President Reagan comes to Indiana Wednesday for two speeches, unless developments in the hostage crisis in Beirut mandate cancelling the trip.

Reagan plans speeches to the Mooresville Chamber of Commerce in Mac's Family Restaurant and before the national convention of the U. S. Jaycees in the Convention Center.

White House spokesman Larry Speakes said Reagan plans to go ahead with travel plans to Indianapolis and Mooresville on Wednesday to push his tax reform plan.

"The president is perfectly capable of dealing with this situation" along with other subjects, Speakes said.

Deputy administration spokesman Robert Sims said Reagan is scheduled to arrive at Indianapolis International Airport about noon Wednesday. He then will travel by motorcade to the restaurant in Mooresville for the regularly scheduled meeting of the Mooresville Chamber.

Members and guests will have an opportunity to ask him questions.

### **Continued from Page 1**

after his remarks, which are expected to be on his proposal for tax reform.

The restaurant will accommodate only about 45 persons, plus a press pool and the president's Secret Service retinue.

However, Mooresville residents who wish to catch a glimpse of the chief executive can take their chances in a public viewing area along Moore Street, just off South Indiana.

Parking will be available in the Village Shopping Center on South

Indiana just across from the restaurant.

After the lunchtime meeting, Reagan plans to return to Indianapolis to the Convention Center where he will speak to the Jaycees, again on his tax reform proposals.

A speech of about 15 minutes is planned. He will leave the Convention Center immediately and return to the airport for the flight back to Washington.

Reagan last visited the city in December of 1983, when he spoke in the Convention Center to a national educational conference.

**Continued on Page 5**

